

Use of CIE Australia name and logo for CIE Australia members

These guidelines outline the permitted use of the CIE Australia name and logo on official documentation and in correspondence.

1. Official documentation

This includes but is not limited to company websites and letterhead documents. Members may use the CIE Australia name and logo as specified in the table below. The column "Max page %" specifies the maximum percentage area that the statement and/or logo may comprise of a document page or web page.

Membership type	Use of logo	Use of name	Example text	Max. page %
Sustaining Organisational	Yes	Yes	ABC Company is a sustaining organisational member of CIE Australia	10%
Organisational	No	Yes	ABC Company is an organisational member of CIE Australia	4%
Individual	No	Yes	Member, CIE Australia	2%

2. In correspondence

Members of CIE Australia may identify themselves as members of CIE Australia in correspondence as a means of establishing a professional credential. However, members should not imply that they are acting or speaking on behalf of CIE Australia unless sanctioned by a CIE Australia general meeting or by the CIE Australia Executive.

3. Special cases and considerations

Use of the CIE Australia name and/or logo may be granted in special cases by the CIE Australia Executive and, in some cases, may require ratification by a CIE Australia general meeting. To apply for special consideration please contact president@cie.org.au.

4. Notes on use of the CIE Australia logo

The logo used may be either colour or greyscale and may not be modified unless sanctioned by a CIE Australia general meeting or by the CIE Australia Executive. To obtain an electronic copy of the logo please contact president@cie.org.au.